

1

While we will hope to reduce & prevent childhood obesity in greater Omaha for all children, our greatest attention will shift to focus on **eliminating inequities** faced by some kids in our community.



2

We will target behaviors related to **healthy eating** and **physical activity**



3

We will concentrate on **kids 0-8** years old



4

Our strategies will be **place-based** to support kids where they are



5

Our work will focus on activities related to **data processes, policy interventions, and connecting resources** for the community