1. While we will hope to reduce & prevent childhood obesity in greater Omaha for all children, our greatest attention will shift to focus on **eliminating inequities** faced by some kids in our community.

2. We will target behaviors related to **healthy eating** and **physical activity**

3. We will concentrate on **kids 0-8 years old**

4. Our strategies will be **place-based** to support kids where they are

5. Our work will focus on activities related to **data processes, policy interventions, and connecting resources** for the community