**LWOK Vision:** Our community thrives because all kids (equity) engage in lifelong healthy eating and active living habits (*PATHWAYS*).

**LWOK Mission:** Live Well Omaha Kids works **collaboratively** to reduce and prevent childhood obesity in Greater Omaha by creating healthy environments for all children and families through *advocacy, education, policy development, and environment change* (**POLICY SYSTEMS & ENVIRONMENTAL CHANGE**).

**Target Population:** Kids 0-8 years old

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**STRATEGIES & ACTIVITIES**

**Coalition Building**
Build capacity for evaluation and theory driven work within each group and across the entire collective

**Community Building**
Work with community leaders and agencies to identify community assets and gaps to eliminate inequalities faced by some kids in our community using a placed-based approach

**Policy Advocacy**
Strengthen alliances around local and state policy and advocacy interventions

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**POLICY SYSTEMS & ENVIRONMENTAL CHANGE**

**Short-Term**
- Reframe narratives around health and community strengths
- Build a community partnership
- Relationships with policy developers are strengthened

**Medium-Term**
- Progress on cross-sectoral partnerships
- Increased community buy-in
- Progress on health equity
- Progress on enabling healthy choices defined by community
- Policy Changes

**Long-Term**
- Institutionalize collaboration for sustainability
- Improved health and wellbeing in children/families
- Reduction in health disparities
- Policies are implemented equitably

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**MAINTENANCE & SUSTAINABILITY STAGES**
Program evaluation, documentation of community and system change

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**Coalition Building Indicators**
- Changes in governance structure, membership, collaboration, networking
- Increasingly focused actions and collective decision making
- Define roles and responsibilities for the partnership
- Create systems for short- and long-term monitoring and evaluation

**Policy Advocacy Indicators**
- Increased number of partners supporting an issue
- Improved alignment of partnership efforts
- Stronger and more effective alliances

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**Community Building Indicators**
- Increased community engagement with a focus on community capacity building and empowerment

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**LEGEND**
**RED** indicates within the collective membership (coalition)
**PURPLE** indicates the collective initiative (community intervention)
**BLUE** indicates policy and advocacy efforts (policy)
How do collaborative efforts influence POLICY SYSTEMS & ENVIRONMENTAL CHANGE?

Effective Collaboration

Effective Systems Change Initiatives

Improved Pathways in the opportunities for health

POLICY SYSTEMS & ENVIRONMENTAL CHANGE