



2018

A Coalition Mid-Year Review

SAFE ROUTES TO SCHOOL



- Implementing at **3 urban Omaha schools** where an average of 80% of students qualify for the Federal Free and Reduced Price Meal Program
- Engaged with **11 organizations and 100 community members** during 3 walk audits
- Impacted over **500 students**
- Streamlining reporting to **share data** with Heartland 2050 and City of Omaha

City of Omaha lengthened the pedestrian push button crossing time at 10th & William Street from 28 to 43 seconds between 3:15-4pm allowing 50+ children to cross safely during afterschool programming.



COMMUNITY ENGAGEMENT

- Conducted 6 focus groups of **44 community members** in 68111 and 68107
- **Over 80% of participating residents** opted to continue to be involved in this project.



Top 3 Themes from Focus Group Results

- Getting to Healthy Foods
- Neighborhood Safety
- Community Relationships

PARTNERS FOR HEALTHY SCHOOLS



Service Providers Level

Used coalition member feedback to hone a convening strategy for this group:

- Strengthen collaborations among organizations that influence child health among school-age children in Omaha
- Expand relationships among collaborators into collective action
- Build capacity among partners for advocacy, fundraising, and evaluation



School Building Level

Created 4 toolkits with videos to support schools in promoting healthful eating and physical activity throughout the school environment

- School wellness councils
- Staff wellness
- Physical activity
- Community partners



School Board Level

Engaging with 3 OPS School Board Members around enhancing district school wellness policy

ADVOCACY



- Co-sponsored a **Child Hunger and Obesity Prevention breakfast** at the State Capitol
- Joined 2 local organizations which train nonprofits on **how to get involved in policy**

LWOK COALITION

12 Steering Committee Members

\$15K 2018 In-Kind Staff Resources

2 Active Work Groups representing

14 Organizations