



Annual Report 2017



Dear Member, Partner and Stakeholder,

Live Well Omaha is honored to serve as the convener, facilitator and communicator of an ongoing movement for healthier communities called The Accountable Health Community.

Through this work, more than 200 volunteers, 45 member organizations, 15 individual members, and private donors throughout the community invest in shared action – together- to bring health to new tables and link arms with residents who know what is needed to create health for all.

The vision is clear. When individuals are supported in healthy workplaces, neighborhoods, schools and health care – they have the opportunity to live the longest life possible at the highest quality. We believe that everyone deserves health, and we know that our community will prosper and thrive the more we build this into the way that we do business.

This annual report marks an important time in history when the Live Well Omaha Board of Directors and our members took the best of our history in influencing policies, systems and environments in the physical activity and built environment space and are applying that collective horsepower to additional social needs such as access to care, healthy food access and health in public and voucher housing, etc.

This shift is a slow transition and the organization is still learning the true meaning of how to walk with the community in the true spirit of “health equity;” however, we are committed to this journey and to being honest about our mistakes and our learning.

We are also taking this opportunity to align with new and emerging partners like MAPA in their Heartland 2050 work, which focuses on equity as THE key growth strategy and the Omaha Chamber of Commerce and United Way, which see the alleviation of poverty as one of the critical growth factors of our strong and vibrant metro.

This work is made possible by your generous contributions and the unwavering commitment of our partners to go where the work is needed. Together, we will set the national standard of what it means to be a healthiest community in the nation.

A handwritten signature in black ink that reads "Angie Frederick".

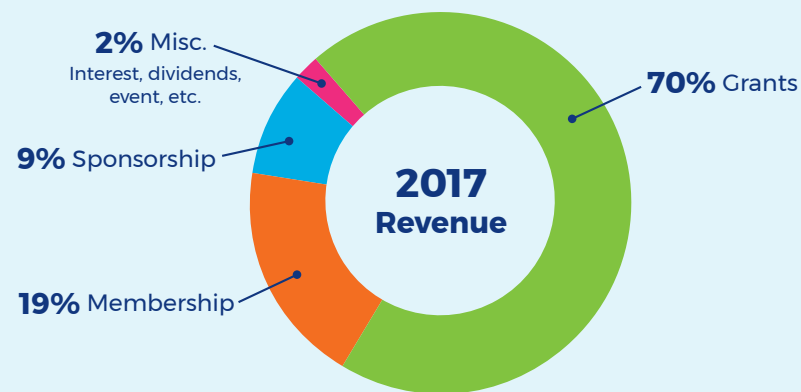
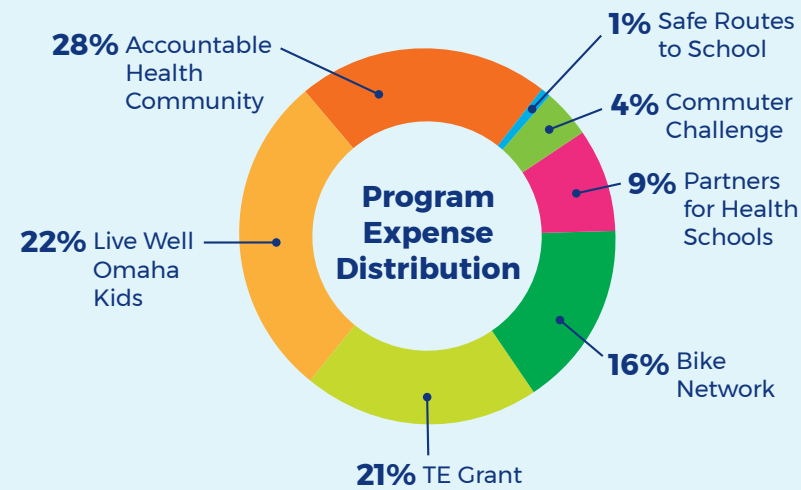
Angie Frederick, MS
SVP, YMCA of Greater Omaha
Live Well Omaha, Board Chair

A handwritten signature in black ink that reads "Sarah Sjolie".

Sarah Sjolie, MPA
CEO, Live Well Omaha

Funding and Operations

\$283,213 Satisfaction of Program Restrictions
\$301,623 Revenue and Support
\$558,989 Operating Expenses
\$76,842 Net Assets End of Year



A Year In Review

A look back at the year with a summary of accomplishments for Live Well Omaha



Release of a new mission, vision and brand identity!



Inclusion of 32nd Ave to 39th road diet and bike lanes on Leavenworth in the City of Omaha's Capital Improvement Plan (CIP) for 2020.



Convening and commitment of health and housing industry leaders to tackle big system issues like smoke-free, multi-unit housing and the inspection of public housing with a health lens.



Advanced a county-wide vision for community health workers via a shared definition of the role, basic skills and training curriculum for Douglas County.

TAX STATUS

501(C)(3)

MISSION

Live Well Omaha leads a coalition of organizations that are committed to prioritizing and improving conditions that impact the health of our community.

BOARD OF DIRECTORS

Chair

Angie Frederick, MS
YMCA of Greater Omaha

Vice Chair

Chris Rodgers, MBA, MPA
*Douglas County
Creighton University*

Treasurer

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Doris Lassiter
Nebraska Center for Healthy Families

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McCarthy Capital

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Consultant

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University of Nebraska at Omaha

Ann Branigan
Greater Omaha Chamber

Rebecca Vinton, MA
WELLCOM

Jamie Summerfelt
Visiting Nurse Association

Senator Sara Howard, J.D.
Nebraska State Legislature

Thank you to our members, donors and Board of Directors for their commitment to making the Omaha-metro a healthier, more equitable place for all.

Members

TRAILBLAZERS: \$10,000

Blue Cross and Blue Shield of Nebraska
CHI Health
Douglas County Health Department
Methodist Health System
Mutual of Omaha
Nebraska Medicine
Valmont Industries
University of Nebraska Medical Center

CHANGEMAKERS: \$250 - \$5,000

American Heart Association, NE Chapter
Baird Holm Law
Building Healthy Futures
Charles Drew Community Health Center
Children's Hospital & Medical Center
Emspace Group
Even Hotels
Greater Omaha Chamber
Gretchen Swanson Center for Nutrition
McCarthy Capital
Metropolitan Area Planning Agency
MilkWorks
Nebraska Center for Healthy Families
Nonprofit Association of the Midlands
OneWorld Community Health Centers
United Way of the Midlands
University of Nebraska at Omaha
Visiting Nurse Association
WELLCOM
Women's Fund of Greater Omaha
YMCA of Greater Omaha

INDIVIDUALS: \$100+

Carol Russell
Freddie Gray
Jeri Brittin

Grant Donors

\$25,000 +

CHI Health
Weitz Family Foundation

\$10,000

Sherwood Foundation
William and Ruth Scott Foundation

\$1,000 - 5,000

Omaha Community Foundation
Omaha Community Service Foundation

Individual Donors

James Hill	Ricki Lowe
Chris Rodgers	Elizabeth Smith
Anne Meysenburg	Bettina Lechner
Sara Howard	Stephen Osberg
Jason Alter	Andy Brewer
Sarah Lake	Martin Shukert
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Madison Haugland	Burton Reed
Julie Harris	Grayson Derrick
Scott Smith	Anonymous
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Alyssa Beebe	Tina Richter
Amanda Walker	Kelly Franck
Andrew Saladino	Jaime Burke
Dawn Gardner	Debra Brandon
Anonymous	Sarah Sjolie
Beth Pimie	Anonymous
Pell Duvall	Joann Schaefer
Kristin Brandon	Anne Branigan
K. Smith	Adi Pour
Linda Brewer	Craig Moody
Sarah McClintock	Aaron Brandon
Sheila Lafferty	Ellsworth Hays
Jenni Greer	Angie Frederick
David Corbin	Ali Khan
Courtney Brewer	Jean Hartwell
Rebecca Vinton	